

# North & West Melbourne City Deal Plan 2020–2040

Summary

One in three Victorians and one in 12 Australians live in the fast-growing North and West Melbourne region, which by 2036 will have a population larger than South Australia. It is the region hardest hit by the COVID-19 pandemic, against a backdrop of some of the highest unemployment rates in the state.

The North and West Melbourne City Deal Plan is a blueprint for the region to respond to the impacts of the pandemic in the immediate and medium-term, and to reform our economy for the future.

The proposal will help create 300,000 new jobs, reboot business, boost social and economic inclusion, and leverage the region's existing strengths in health, food production, manufacturing and logistics. It will unlock employment and economic development opportunities centred on the eight key precincts of Broadmeadows, Cloverton/Beveridge, Cobblebank, Epping, Footscray, La Trobe, Sunshine and Werribee.

Thirteen local governments represented by LeadWest and the Northern Councils Alliance, La Trobe and Victoria Universities, NORTH Link and the West of Melbourne Economic Development Alliance have come together to build the City Deal proposal. This level of regional cooperation is unprecedented and provides a foundation for once-in-a-generation change.

Without a City Deal, NWM is facing a crisis – a significant lack of jobs coupled with the massive impact of COVID-19. A City Deal presents the region with huge opportunities and an essential springboard for recovery.

This proposal is a community effort to arrive at a joint list of priorities before consideration of formal MoU arrangements with Commonwealth, state and local governments.

**One in 12 Australians and one in three Victorians live in this region.**



# About our region

- 980,000+ new residents expected by 2036 (50% population growth over that time)
- 2036 population will be larger than the population of South Australia
- home to people from over 200 countries
- huge potential for innovation and knowledge economy
- best placed for advanced manufacturing
- enviable connectivity/supply chain – port, airports, road and rail
- active and vibrant job corridors
- lowest infrastructure funding of all Greater Melbourne regions on a population growth basis.



## Themes

The NWM City Deal will position the region to embrace the new knowledge economy, through 66 transformative and enabling projects to support four guiding themes:



### Future Economy:

a workforce skilled in the digital economy, leading Australia in new and revitalised industries such as advanced manufacturing and the circular economy, securing Australia's essential supply chains and growing the range of professional services

**NWM has existing strengths in health, food production and manufacturing.**



### Transport and Connectivity:

improved transport and regional connectivity, providing access to industry, employment, health, education and liveability options

**There is an opportunity for NWM to leverage significant infrastructure investments.**



### Health and Wellbeing:

world-class health service delivery, training and research to meet the needs of a rapidly growing population

**NWM is well placed to provide health and wellbeing leadership post-COVID-19.**



### Liveability:

thriving and sustainable communities, focused on quality of life and place.

**Victoria needs thriving and sustainable communities outside the CBD.**



# Key projects



## Transformative projects

| Commenced  | Committed  | Planned   | New opportunities   |   |
|--|--|---|---|---|
| <ul style="list-style-type: none"> <li>West Gate Tunnel</li> </ul> | <ul style="list-style-type: none"> <li>Melbourne Airport Rail Link</li> <li>New Footscray Hospital and Footscray University Town</li> <li>Western Rail Plan</li> </ul> | <ul style="list-style-type: none"> <li>Broadmeadows Revitalisation</li> <li>East Werribee Employment Precinct</li> <li>New Melton Hospital</li> <li>North East Link</li> <li>Outer Metropolitan Ring</li> <li>Suburban Rail Loop</li> </ul> | <ul style="list-style-type: none"> <li>Beveridge Intermodal Freight Terminal</li> <li>Epping Innovation and Food Export Hub</li> <li>La Trobe University City of the Future Redevelopment</li> <li>Western Intermodal Freight Precinct</li> </ul> | <ul style="list-style-type: none"> <li>Melbourne Metro 2</li> <li>New Outer North Hospital</li> </ul> |
| <b>Connecting North and West</b>                                   | <b>Adds capacity to North and West</b>   | <b>Further develops arc from West to North</b>  | <b>Improves freight in North and West and supports northern precincts</b>   | <b>Advantages North and West, caters for future growth</b>  |

## Enabling projects

### Priority precinct focused

| Precinct                   | Project   |
|----------------------------|---|
| <b>Broadmeadows</b>        | <ul style="list-style-type: none"> <li>Broadmeadows Revitalisation Enablers</li> <li>Kangan Institute (TAFE) Campus Redevelopment</li> <li>Maygar Barracks Redevelopment</li> </ul>   |
| <b>Cloverton/Beveridge</b> | <ul style="list-style-type: none"> <li>Electrification of North East Line to Wallan</li> <li>Northern Highway Upgrade</li> </ul>  |
| <b>Cobblebank</b>          | <ul style="list-style-type: none"> <li>Western Business Accelerator and Centre of Excellence Expansion</li> <li>Western Highway Upgrade</li> </ul>  |
| <b>Epping</b>              | <ul style="list-style-type: none"> <li>Wollert Rail</li> </ul>  |
| <b>Footscray</b>           | <ul style="list-style-type: none"> <li>Footscray Library, Community and Cultural Hub – NeXT</li> <li>Health, Sports and Active Living Innovation Hub</li> <li>Irving Street Interchange and Paisley Street Improvements</li> <li>Northern Maribyrnong and Defence Site Maribyrnong</li> <li>West Footscray Community Facilities Plan – RecWest Redevelopment</li> <li>Whitten Oval Redevelopment</li> </ul> |
| <b>La Trobe</b>            | <ul style="list-style-type: none"> <li>BioInnovation and Sustainable Agrifoods Hub</li> <li>Digital Innovation Hub</li> <li>La Trobe NEIC Enablers</li> <li>North West Health and Wellbeing Alliance</li> </ul>   |
| <b>Sunshine</b>            | <ul style="list-style-type: none"> <li>Energy Park Regional Sports Facility</li> <li>Mitchell Institute Centre for Jobs and Skills</li> <li>St Albans Health and Wellbeing Hub</li> </ul>   |
| <b>Werribee</b>            | <ul style="list-style-type: none"> <li>Melbourne Centre for Civil Construction</li> <li>New A-League Stadium Value Capture</li> <li>Sustainability Futures Centre</li> <li>Sustainability Project</li> <li>Westlink Ison Road Bridge</li> <li>Wyndham Refuse Disposal Facility</li> </ul>   |

# Enabling projects

## Theme focused

### Precinct

### Project

#### Future Economy



- Brunswick Design District
- Melbourne Innovation Centre Redevelopment
- North and West Melbourne Data Analytics Hub Expansion
- Scienceworks the National Science Museum

#### Transport and Connectivity



- Airport Rail East – SRL/Mass Rapid Transit Solution
- Eltham Congestion Busters
- Essendon Fields/Airport West Improved Connectivity
- Greensborough Station Redevelopment
- Hume Freeway Diamond Interchanges
- Moonee Ponds and Essendon North Intersection Upgrades
- North Arterial Roads Package
- Route 86 Tram Extension
- Upfield Rail Project

#### Health and Wellbeing



- Flemington Community Hub
- Northern Centre for Health and Education Research Enhancement
- Western Aquatic and Leisure Centre

#### Liveability



- Greening the North
- Greening the West
- Hobsons Bay Foreshore Infrastructure
- Hobsons Bay Wetlands and Biodiversity Centre
- Northern Cultural Trails
- Northern Regional Trails
- Western Metropolitan Regional Trails – West Trails

## About City Deals

City Deals were created in 2016 by the Australian Government Department of Infrastructure, Regional Planning and Cities as the key strategic mechanism for achieving its Smart Cities Plan. With City Deals, governments can drive national priorities tailored to local needs, develop plans for growth and commit to the actions, investments, reforms and governance required.

In late 2019 the Australian Government made a commitment to deliver a North and West Melbourne City Deal.



**North & West Melbourne City Deal**

### Enquiries

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